Syllabus for E commerce Level -1

Accessing Online Services through Internet – Comprehensive Curriculum for Young Learners.

1. **Introduction to E Commerce** Duration: 30 Min.

* Traditional commerce Vs E Commerce.
* Advantages & Disadvantages of E Commerce.

1. **E-Commerce Business Models** Duration: 80 Min.

* Business - to - Business (B2B)
* Business - to - Consumer (B2C)
* Consumer - to - Consumer (C2C)
* Consumer - to - Business (C2B)
* Business - to - Government (B2G)
* Government - to - Business (G2B)
* Government - to - Citizen (G2C)

# E-Commerce Payment Systems Duration: 80 Min.

* Credit Card
* Debit Card
* Smart Card
* E-Money
* Electronic Fund Transfer (EFT)

# E-Commerce Security Systems Duration: 80 Min

* Measures to ensure Security
* Security Protocols in Internet
* Secure Socket Layer (SSL)
* Secure Hypertext Transfer Protocol (SHTTP)
* Secure Electronic Transaction

# E-Commerce B2B Model Duration: 80 Min

* Architectural Models
* Key technologies

# E- Commerce in India Duration: 80 Min

* Evolution of e commerce in India
* Current active E commerce sites

# Creating & Using Gmail account Duration: 90 Min